

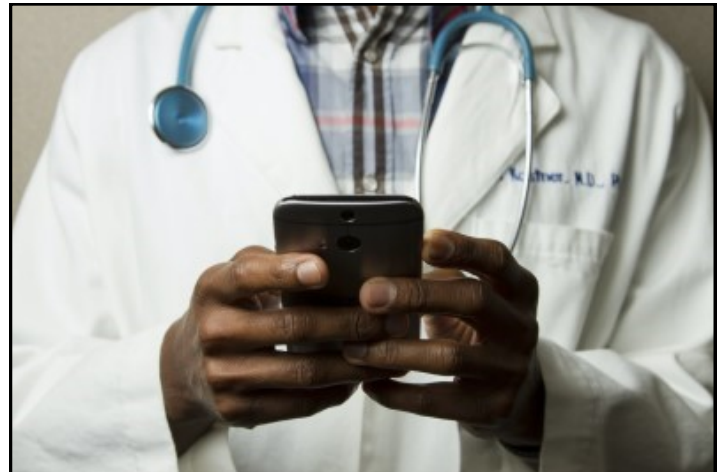


Virtual Care and Technology Today

Technological advances in healthcare and lifestyle management offer end users, as well as those who treat and support them, the ability monitor, capture and share data and to delivery care in non-traditional ways. This is now more relevant than ever as people look to balance healthcare with their own comfort levels in navigating a world with COVID.

The introduction of technology into healthcare offers significant benefits for providers and patients alike, providing on-demand access to high quality and specialist medical expertise that may be difficult or impossible to access locally. Apps and wearable devices facilitate regular monitoring of specific conditions as well as helping individuals with general wellness and life choices. However the advance of these approaches also comes with risks including certain shortcomings in the data and health advice, error or malfunctions in the technologies themselves and privacy / security concerns. A wide range of healthcare, lifestyle & wellness organizations, large and small, can benefit from Virtual Care coverage including:

- **Telehealth** - such as providers training, administrative meetings and continuing medical education in addition to clinical services (wellness tools such as fitbit may fall into this category)
- **Telemedicine** - remote clinical services
- **mHealth** - use of mobile technology (including apps) and wearable devices by a patient to assist with condition management, self-care and symptom checking
- **Lifestyle & wellness** - use of mobile technology (including apps) by an individual to assist users with lifestyle choices and management of their wellbeing
- **Platforms, analytics & software** - IT tools, analytics, platforms and portals for use by medical professionals, lifestyle coaches and others



Reflecting the needs of those operating in these spaces, there are four pillars of coverage:

- **Medical Malpractice and Professional Indemnity**
- **Tech and Media Liability**
- **Public and Product Liability**
- **Cyber / Privacy - Security Coverage**

This is a new world for many, especially those that may struggle with technology. And this "extra" use of technology will increase a providers exposure. Let Russell Bond partner with you, to assist you and your client navigate through the challenging world of Virtual Care.

Call us for more information: 800-333-7226



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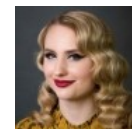
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